



The Self-Publisher's Ultimate Resource Guide: Every Indie Author's Essential Directory to Help You Prepare, Publish, and Promote Professional Looking Books

Joel Friedlander, Betty Sargent

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Here, for the first time, dozens of leaders in the self-publishing industry--editors, designers, book shepherds, printers, teachers, publicists, marketers, workshop leaders, illustrators, reviewers--have come together to share their knowledge of the dynamic, ever-changing indie book publishing business. Whether you are a first-time author or a seasoned pro the articles and curated lists in this guide will save you hours of hit-and-miss research. Want to learn all about e-book conversion--check out Carla King's article on page 153. Have questions about distribution--see what Robin Cutler of Ingram Spark has to say on page 165. Do you want to hire an author assistant? Take Kate Tilton's advice on page 249. And talk about keeping current--*The Self-Publisher's Ultimate Resource Guide* is updated every few months all year long. No other book on self-publishing combines the wisdom and down-to-earth advice of over two dozen indie publishing professionals with over 850 links to resource providers. It may well be the "best book for self-publishers" anywhere.

Contributors of this revised and greatly expanded edition:

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- "Book Shepherds & Publishing Consultants: Adding power to your book's success" by **Judith Briles** of The Book Shepherd
- "Illustrators & Cartoonists: The quest for illustrators, cartoonists, and other creative professionals" by **Kat Vancil** of KatGirl Studio
- "Writers' Conferences & Workshops Offering Scholarships: Three reasons writers need conferences more than ever" by **Michael Larsen** of San Francisco Writers Conference
- "Grants & Funding for Writers" by **C. Hope Clark** of FundsforWriters
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