



eLearning with the Internet: An Empirical Study

Mukesh Srivastava

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eLearning with the Internet is a book for students learning how to conduct quantitative research who are also interested in learning styles and web-based learning. It presents a research study seeking to identify the relationship between the learning styles of e-learning website users and their preferences for features on those websites. Thus, the book serves two purposes: it contributes to the body of research on the rapidly developing field of web-based learning, and it presents an example of a systematic empirical study for advanced undergraduate and graduate research students in business, education, and other social science disciplines.

The book first discusses e-learning websites and their features, and then methods of identifying learning styles. Finally, a study is presented of a sample of employed adults who were also undergraduate or graduate students using e-learning websites; the finding of little to no correlation between their learning styles and their website feature preferences is then discussed in terms of its implications for e-learning website and online instruction designers.

A particular focus of the book is the choice of a quantitative research design, and the value of its emphasis on objective measurement and systematic testing of hypotheses. It provides a detailed description of the various elements of a research study, and includes an introduction to the research topics, questions, and justification, along with details about data collection, methodology, data analysis, results, and discussion.

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