



Life Coaching: Your Million Dollar Blueprint

Terry Dean

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The majority of life coaches and business coaches are good and caring practioners, but they've never been taught how to turn their skills into a long-term profitable business. That's why the majority of them struggle with incomes of \$25,000 a year or less.

Life Coaching - Your Million Dollar Blueprint changes all this. You'll discover how to build a profitable business and leverage your unique talents into additional streams of passive income as well.

Here's a taste of what you'll discover in this book:

- Why the majority of coaches are following a failed system that doesn't have the ability to reach a 6 figure income – and definitely not a 7 figure system. Multiply your income by 2 or 3 times at least
- The best sales tool for a coach...this will generate more coaching leads and new clients than anything else – and many coaches NEVER do It.
- #1 lead generation method you need to create this type of website immediately to generate more leads and make more sales.
- How to increase your coaching prices and SERVE more clients at the same time. This is the strategy that makes 6 and 7 figure coaching practices possible.
- 10 simple questions that help you choose your coaching specialty – a key to increasing your price and running a successful coaching practice.
- How to piggyback on all the hard work and research others have done in your market. This FREE research can give you YEARS worth of information on market in just a few hours.
- A 30 point scoring system that takes into account online traffic, competition, and more to help you choose the right specialty for you to earn the most profits.
- 5 questions to ask yourself that pulls out your authentic selling story – a story that resonates with your audience and makes the sale for you without hype or overpromising.
- Where to find your domain names, web hosting, and other web tools for your web business.
- Pricing issues – the 5 variables that affect price and how to price your services effectively for you and your clients.

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