



# Business and Human Rights

*Wesley Cragg*

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The human rights issues have long played an important role in the strategies of, and the roles played by, corporations around the world. This book focuses on these issues from both theoretical and practical perspectives. The authors examine the nature of and the limits of human rights responsibilities of business. They explore whether the protection of human rights should play a role in the regulation of international trade by bodies like the World Trade Organization and examine the effectiveness of voluntary standards in the clothing textiles trade, mining, advertising and the pharmaceutical industry. Long thought to be the exclusive jurisdiction of governments, the relationship between business and human rights has emerged in the last two decades as one of the most pressing issues in the field of business ethics. Do corporations have human rights responsibilities? If so, what is that nature of those responsibilities and do they differ in any significant way from those of governments? Is it reasonable or realistic to expect corporations to respect human rights in environments where governments, particularly in the developing and underdeveloped world, need economic development and have a limited capacity and/or interest in enforcing human rights standards and laws? Integrating theory and practice, the authors include discussion of the debates leading to the creation of the ISO 26000 standard and the United Nations human rights framework for business entities. They also explore the implications of the current debate for international trade agreements and trade with China. Scholars and students in management, philosophy, political science, and sociology will find this volume a great resource, as will activists, managers and policy makers.

**Contributors include:** J. Bishop, T. Campbell, C. Coumans, W. Cragg, B. Hamm, A. Macleod, P. Potter, C. Sampford, A. Wellington, F. Wettstein, S. Wood

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